

2024 Progress Update on **SUSTAINABLE PALM DERIVATIVES**



Our Sustainable **Palm Roadmap**

At Beiersdorf we rely on natural raw materials for the ongoing development of our product formulas. Many ingredients essential for the production of our cosmetic products – such as emulsifiers and surfactants – contain palm-based raw materials.

As a global skin care company we purchase mainly palm-based derivatives and fractions, further processed substances based on palm (kernel) oil.

Our annual requirement of palm-based ingredients is around 40,000 tonnes, equivalent to approx. 0.05% of global palm oil production. Beiersdorf strives to take a leading position with regard to sustainability in the palm supply chain. Guided by our **Sustainable Palm Roadmap** and in line with the Accountability Framework Initiative and the UN Sustainable Development Goals, we steer our activities towards ensuring:



SUSTAINABILITY CERTIFICATION

Sustainably sourced palm-based raw materials via physical RSPO (Roundtable on Sustainable Palm Oil) certification



SUPPLY CHAIN TRANSPARENCY

Transparency and effective risk mitigation along our palm supply chain



TRANSFORMATION IN SOURCING COUNTRIES

Support for smallholder farmers and landscape projects in our key sourcing countries



STAKEHOLDER COLLABORATION

Proactive collaboration with our main supply chain partners and multi-stakeholder initiatives

Our progress towards a sustainable palm industry – **2024 HIGHLIGHTS**

Sustainability Certification:

- We achieved our target of using 100% sustainably certified palm (kernel) oil and its derivatives by the end of 2020. This means that as of 2021 we only use raw materials from physical sustainable sources in our products – based on the mass-balance model as defined by the **RSPO**.

Transformation in Sourcing Countries:

- In 2018, we started to support a **palm oil smallholder farmer project** with **WWF** in West Kalimantan, Indonesia. In 2024, 201 smallholder farmers, who are members of the association “Asosiasi Mitra Bersama”, received RSPO certification.
Following on this, a direct link between a mill and the association has been successfully established. We further initiated various social programs in the areas of safe drinking water, a “Green School” and a local handicraft gallery as additional sources of income for the local communities.
- In 2020, we kicked off a **2nd landscape project** in the Malaysian region of Tabin, in Sabah together with the specialty chemicals company Evonik and WWF. The aim of the program is the sustainable palm oil production and an end to deforestation.
To achieve this, by 2025 all small and medium sized palm oil farmers with a total area of 15,000 hectares in the project region will be certified according to the internationally recognized RSPO standard. Additionally, we aim to protect wildlife habitats in Tabin and stabilize the populations of endangered species such as the rare Borneo elephant and the orangutan until mid of 2026.



Transparency and Risk Mitigation in our Palm Supply Chain

Driving supply chain transparency and risk mitigation is a further key pillar of our Sustainable Palm Roadmap. In contrast to the crude palm (kernel) oil supply chain, the palm derivatives supply chain is very complex and involves a wide range of different supply chain parties: These comprise plantations including smallholder farmers, mills, crushers, refineries, fractioners, traders, and oleochemical manufacturers. We purchase our palm-based raw materials from oleochemical suppliers and thus have an indirect influence on our upstream supply chain.

Achieving sustainability in the palm derivatives supply chain is of fundamental importance to us. However, we know that the reach of our actions as an individual company is limited. We therefore collaborate proactively with peers and supply chain partners and have co-founded the ASD initiative in 2019 to support this. ASD aims to increase the transparency and sustainability of derivatives supply chains. We work closely with our strategic supply chain partners to trace our palm-based raw materials right back to the refinery, mill, and plantation level on a yearly basis.

Following our annual palm supply chain transparency investigation, we conduct a risk assess-

ment at geographical level (province, district and mill level), which focuses on deforestation, social and regulatory risks. Based on this assessment we identify key sourcing areas, mills and supply chain partners to be considered for engagement and/or risk mitigation. Furthermore, the findings from our transparency investigation helped us to select and implement smallholder and landscape projects in key sourcing regions such as West Kalimantan, Indonesia and Sabah, Malaysia.

In addition, we have developed an internal grievance process and encourage our suppliers and their own employees to report actual or suspected breaches of our Sustainable Palm Policy via our incident reporting platform **Speak up. We care.**

Furthermore, we use the **Nusantara Atlas** satellite monitoring tool to track deforestation in our palm commodity supply chain. Based on the Nusantara Atlas results in 2024, 69% of our palm-based volumes were verified as deforestation- and conversion-free at our Level 1 mills level (i.e. mills with highest probable connection in our palm supply chain) in Indonesia and Malaysia, using the EUDR cut-off date of December 2020.





Our Achievements within ASD initiative

KEY FIGURES 2024:

- 99.7% of our palm-based raw material volumes are traceable to refinery, mills or plantation level.
- About 1,224 individual mills, representing 80% of our traceable volume, were identified that are linked to our supply chain with a high possibility. Our **Palm mills list** is available on our website.
- Our main palm sourcing regions are Indonesia (64%), Malaysia (27%) as well as Colombia, Brazil, Papua New Guinea, Guatemala and others (9%).

We could trace back our palm derivatives in project scope to the following levels:

- 97% up to the level of refineries
- 92% up to the level of mills
- 79% up to the level of plantations



ASD
ACTION FOR SUSTAINABLE DERIVATIVES



Outlook

We are striving to achieve a deforestation- and conversion-free palm supply chain by 2025 and to continually improve our supply chain transparency and risk mitigation data within the ASD initiative. Furthermore, we

aim to deepen our focus on smallholder and landscape initiatives in collaboration with non-profit and supply chain partners in key sourcing areas, driving tangible improvements within the local palm supply chain.

Beiersdorf